Recent

Advances in

Text-to-X Generation ≓Vin∧i

SPEAKERS: Anh Tran – Research Scientists at VinAl

Our Story





Three Missions



the AI world map.

- Founded **2019**, headquartered in Hanoi, Vietnam & USA, Australia.
- 150+ employees total
- Key investor is **Vingroup**



Train the top future Al talents for Vietnam.





Build Al-powered products that offer the best customer's value.



Putting Vietnam on the Global AI Map

2022

2021



VinAl Research 4 Confidential 2023

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Our World Class AI Research



Source: Thundermark Capital https://thundermark.medium.com/ai-research-rankings-2022-sputnik-moment-for-china-64b693386a4



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Home grown talents in VN



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Talent - AI Residency Program

The First and Most Prestigious AI Residency Program in Vietnam





Speaker

Anh Tran

• Research Scientist at VinAl Research

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- Research field: Computer Vision
- Former Amazon
- PhD degree from University of Southern California (USA)
- VEF 2012
- 1st prize at Vietnam Talent 2010

Website : <u>https://sites.google.com/site/anhttranusc/</u> Google Scholar: <u>https://scholar.google.com/citations?user=FYZ5ODQAAAAJ</u>

Outline

- **1. Diffusion Models**
- 2. Text-to-image models
- 3. Other text-to-X models

Image Generation

Map an input $z \sim N(0, I)$ to an output image x in the desired domain > Unconditional generation: x = G(z)

x ~P(

> Conditional generation: additional target attributes c: x = G(z, c)

Typical Approaches

1. Diffusion Models

High-level Ideas

> Noise adding process (forwards diffusion)

> Denoising process (reverse diffusion)

Can generate image from random noise!!!

$$\underbrace{\mathbf{x}_{T}}_{} \longrightarrow \cdots \longrightarrow \underbrace{\mathbf{x}_{t}}_{} \underbrace{\frac{p_{\theta}(\mathbf{x}_{t-1}|\mathbf{x}_{t})}{\kappa_{}}}_{\\ q(\mathbf{x}_{t}|\mathbf{x}_{t-1})} \underbrace{\mathbf{x}_{t-1}}_{} \longrightarrow \cdots \longrightarrow \underbrace{\mathbf{x}_{0}}_{} \underbrace{} \underbrace{\mathbf{x}_{t-1}}_{} \underbrace{\mathbf{x}_{t-1}}$$

J. Ho, A. Jain, and P. Abbeel. "Denoising diffusion probabilistic models". In NeurIPS 2020, 33, 6840-6851.

Details

- Noise adding steps for training: $x_t = \sqrt{\overline{\alpha}_t} x_0 + \sqrt{1 \overline{\alpha}_t} \epsilon$
 - In training, we want to predict the noise $\epsilon \sim N(0, I)$ given x_t using a UNet:

• Denoising strategy (sampling): $x_{t-1} = \frac{1}{\sqrt{\overline{\alpha}_t}} (x_t - \frac{1 - \alpha_t}{\sqrt{1 - \overline{\alpha}_t}} \epsilon_{\theta}(x_t, t)) + \sigma_t \epsilon_t$

K. Kreis, R. Gao, and A. Vahdat. Denoising diffusion-based generative modeling: foundations and applications. CVPR Tutorial. 2022.

Image Quality: Diffusion models beat GANs

ADM (diff. model)

P. Dhariwal and A. Nichol. Diffusion models beat GANs on image synthesis. In *NeurIPS* 2021.

Latent Difussion Models (LDMs)

R. Rombach, A. Blattmann, D. Lorenz, P. Esser, and B. Ommer. "High-resolution image synthesis with latent diffusion models". In CVPR 2022 (pp. 10684-10695).

Diversity: Much Better Than GANs

- Text: most common
- Sketches, bounding-box layouts, scene graph, semantic segmentation map, depth map, style image, human poses
 More control over the image generation!
- Representation from other modalities: audio, fMRI signal...

Text Conditioning: Text-to-image

R. Rombach, A. Blattmann, D. Lorenz, P. Esser, and B. Ommer. "High-resolution image synthesis with latent diffusion models". In CVPR 2022 (pp. 10684-10695).

Image Conditioning

Image/Semantic maps conditional:

Image translation, Inpainting, Super-resolution/Restoration...

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R. Rombach, A. Blattmann, D. Lorenz, P. Esser, and B. Ommer. "High-resolution image synthesis with latent diffusion models". In CVPR 2022 (pp. 10684-10695).

Various Types of Conditioning

"Two fluffy rabbit ears"

"A car with flying wings"

"A cool man in the room"

"A magic world, bright stars in sky"

"A skier, high quality"

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Caption: "A woman sitting in a restaurant with a pizza in front of her " Grounded text: table, pizza, person, wall, car, paper, chair, window, bottle, cup

Caption: "Elon Musk and Emma Watson on a movie poster" Grounded text: Elon Musk, Emma Watson; Grounded style image: blue inset

Mou, Chong, et al. "T2i-adapter: Learning adapters to dig out more controllable ability for text-to-image diffusion models." *arXiv* 2023.

Conditioning from Other Modalities

"MinD-Vis"

Qin, Can, et al. "GlueGen: Plug and Play Multi-modal Encoders for X-to-image Generation." *arXiv* 2023. Chen, Zijiao, et al. "Seeing beyond the brain: Conditional diffusion model with sparse masked modeling for vision decoding." *arXiv 2022*

2. State-of-the-art Text-to-image Models

Preliminary: CLIP

Contrastive Language-Image Pretraining (CLIP)

- Pretrained aligned encoders using contrastive loss
 - ✓ Image
 - ✓ Text
- Only employ the text encoder in text-to-image models

A. Radford, J.W. Kim, C. Hallacy, A. Ramesh, G. Goh, S. Agarwal, G. Sastry, A. Askell, P. Mishkin, J. Clark, and G. Krueger. "Learning transferable visual models from natural language supervision". In *ICML* 2021.

Text-to-image Models

Text-to-image Models

DALL-E 2 MIDJOURNEY STABLEDIFFUSION FIREFLY

film still, portrait of an old man, wrinkles, dignified look, grey silver hair, peculiar nose, wise, eternal wisdom and beauty, incredible lighting and camera work, depth of field, bokeh, screenshot from a hollywood movie

MidJourney versions

Stable Diffusion

- LDM + CLIP
- Open-source. Many tools
- Various applications

Text-guided img2img

Text-to-image Applications

AI Art

Al generation

Post-processing

(Manual, image restoration tools)

 Reduce time from days to hours/minutes
Everyone can be an artist

Al Art

Art Made by Al Wins Fine Arts Competition

Al-generated artwork won a recent art competition in the US, sparking controversy and fury among artists

by Belinda Teoh — September 13, 2022 in Art, Culture, Society, Tech

f Share on Facebook

🈏 Share on Twitter

An artwork made by Artificial Intelligence (AI) won first place at the Colorado State Fair's fine arts competition last week, sparking controversy about whether AI-generated art can be used to compete in competitions.

Path for future VFX

Path for future VFX

https://wonderdynamics.com/

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https://twitter.com/SirWrender /status/1643319553789947905

https://twitter.com/eLPenry/status/1643931490290483201

Story Synthesis

Quick Start Guide - Midjourney Documentation (gitbook.io) CAMPFIRE / Comics (campfirenyc.com)

Story Synthesis

https://onceuponabot.com/story

N. Ruiz, Y. Li, V. Jampani, Y. Pritch, M. Rubinstein and K. Aberman. "Dreambooth: Fine tuning text-to-image diffusion models for subject-driven generation". *arXiv preprint arXiv:2208.12242*.

Personalization

Input images

Johannes Vermeer

Pierre-Auguste Renoir

Leonardo da Vinci

N. Ruiz, Y. Li, V. Jampani, Y. Pritch, M. Rubinstein and K. Aberman. "Dreambooth: Fine tuning text-to-image diffusion models for subject-driven generation". *arXiv preprint arXiv:2208.12242*.

Personalization

[V] cat seen from the top [V] cat seen from the bottom

[V] cat seen from the side

[V] cat seen from the back

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Hybrids ("A cross of a [V] dog and a [target species]")

N. Ruiz, Y. Li, V. Jampani, Y. Pritch, M. Rubinstein and K. Aberman. "Dreambooth: Fine tuning text-to-image diffusion models for subject-driven generation". *arXiv preprint arXiv:2208.12242*.

Text-guided Image Editing

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Wang, Qian, et al. "MDP: A Generalized Framework for Text-Guided Image Editing by Manipulating the Diffusion Path." arXiv 2023

Text-guided Image Editing

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Wang, Qian, et al. "MDP: A Generalized Framework for Text-Guided Image Editing by Manipulating the Diffusion Path." arXiv 2023

Outpainting

Generative Fill (Photoshop Beta)

Outpainting

Generative Fill (Photoshop Beta)

Outpainting

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Zoom-out (Midjourney 5.2)

3. State-of-the-art Text-to-X Models

Text-to-Video

Melting ice cream dripping down the cone.

Campfire at night in a snowy forest with starry sky in the background.

Wooden figurine surfing on a surfboard in spacehttps://makeavideo.studiohttps://imagen

A happy elephant wearing a birthday hat walking under the sea

https://imagen.research.google/video/

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Text-guided Video Editing

Fate/Zero (fate-zero-edit.github.io)

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+ Van Gogh Style Painting

+ Watercolor Painting

Bear → A Red Tiger

Swan \rightarrow White Duck^{*}

https://dreamfusion3d.github.io/gallery.html

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A car made out of sushi.

A peacock on a surfboard. Magic3D: High-Resolution

Text-guided 3D Editing

Instruct 3D-to-3D: Text Instruction Guided 3D-to-3D conversion (sony.github.io)

make it Lego blocks

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convert it to a mechanical flower made of silver metal

What if it was made of diamonds?

make it chocolate

3D Models from a Single 2D Image

ViewFormer*

PixelNeRF

ours

ours

reference

GeNVS (nvlabs.github.io)

Text-to-4D

Computer Vision is picking up steam!!!

Human uses AI to win art competition, fooling judges and angering actual artists

By Rich Stanton published 6 days ago

'I'm not going to apologize for it. I won, and I didn't break any rules.'

f 💟 🔇 🎯 🖗 🕞 💟 📿 comments

(Image credit: Jason Allen)

Hi Leonardo,

Please see attached document for feedbacks...

Many thanks.

Thanks for listening