

# Introduction to statistical learning

## 2.2 Unsupervised learning: Clustering

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June 2018



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# Introduction

- ▶ Grouping a set of  $n$  data objects (with  $p$  variables) into clusters.
- ▶ A cluster is a set of elements (individuals):
  - ▶ near (similar) to one another in the same cluster,
  - ▶ far (dissimilar) to the elements in other clusters.
- ▶ Clustering is an **unsupervised classification**

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# Examples

- ▶ Customers.
- ▶ Climatic zones.
- ▶ Genes.
- ▶ Pictures.
- ▶ Textual informations.
- ▶ Web pages.

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# Many partitions of a set I

The total number of partitions of an  $n$ -element set is rapidly increasing with  $n$ .

For example, for 4 elements A,B,C et D, there are 15 possible partitions:

ABCD	ABC D	ABD C	ACD B	BCD A
AB CD	AC BD	AD BC	AB C D	AC B D
AD B C	BC A D	BD A C	CD A B	A B C D

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## Many partitions of a set II

The total number of partitions of an  $n$ -element set is given by the Bell number:

$$B_n = \frac{1}{e} \sum_{k=0}^{+\infty} \frac{k^n}{k!} .$$

So:

$n$	4	6	10
$p_n$	15	203	115 975

The number of partitions of an  $n$ -element set into exactly  $K$  nonempty parts is asymptotically equivalent to  $\frac{K^n}{K!}$  .

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# Aim

In general one consider thousands of individuals, it's impossible to compare all the partitions (with a criterium).

This is why have been developed algorithmic methods to solve this problem.

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# Methods

- ▶ **Partitioning-based** algorithms: build and evaluate partitions with a criterion.
- ▶ **Hierarchical-based** algorithms: build a hierarchical decomposition.
- ▶ **Model-based** algorithms: a probability distribution is assumed for each of the clusters (e.g Expectation Maximization EM using gaussian mixture models).
- ▶ **Grid-based** algorithms: based on a multiple-level granularity structure
- ▶ **Density-based** algorithms: based on density functions (e.g DBSCAN: Density-Based Spatial Clustering of Applications with Noise).

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# Partitioning-based and hierarchical-based algorithms

- ▶ For both methods a **dissimilarity** metric (or **similarity**) between individuals is needed.
- ▶ In partitioning-based algorithms, a **partitioning criterion** is needed.
- ▶ In hierarchical-based algorithms, an **agglomerative criterion** (or divisive criterion) is needed.

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# Data

$p$  variables measured on  $n$  individuals.

The data set that is represented in terms of an  $n \times p$  table:

$$\mathbb{X} = \left( x_i^j \right)_{i \in \{1, \dots, n\}, j \in \{1, \dots, p\}} ,$$

where the  $n$  rows are the individuals and the  $p$  columns are the variables.

$x_i^j$ : value of  $X^j$  measured on individual  $i$ .

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# Dataset matrix

		Variables				
		1	...	$j$	...	$p$
Individuals	1	$x_1^1$	...	$x_1^j$	...	$x_1^p$
	$\vdots$	$\vdots$		$\vdots$		$\vdots$
	$i$	$x_i^1$	...	$x_i^j$	...	$x_i^p$
	$\vdots$	$\vdots$		$\vdots$		$\vdots$
	$n$	$x_n^1$	...	$x_n^j$	...	$x_n^p$

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# Individuals and variables

Commonly individual  $i$  refers to:

$$X_i = (x_i^1, \dots, x_i^p)^T$$

and variable  $j$  to:

$$X^j = (x_1^j, \dots, x_n^j)^T .$$

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# Weights

The sample should be representative: a miniature of the population it comes from. If not, one assign to each individual  $i$  a weight  $\omega_i$  (e.g from a survey design):

- ▶  $\forall i \in \{1, \dots, n\} : \omega_i > 0$  ,
- ▶  $\sum_{i=1}^n \omega_i = 1$  .

One consider the matrix:

$$W = \text{diag}(\omega_1, \dots, \omega_n) .$$

Usually weights are uniform:

$$\forall i \in \{1, \dots, n\} : \omega_i = \frac{1}{n} ,$$

that is:

$$W = \frac{1}{n} I_n .$$

# Barycenter

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The barycenter of the data set is:

$$G = \mathbb{X}^T W \mathbf{1}_n = \sum_{i=1}^n \omega_i X_i$$

where  $\mathbf{1}_n$  is a  $n$  dimensional all ones vector.



One consider a metric  $d$  defined on  $\Omega \times \Omega$  where  $\Omega$  is the set of individuals.

One usually consider properties for 3 individuals  $(i_1, i_2, i_3) \in \Omega^3$ :

1.  $d(i_1, i_2) \geq 0$  .
2.  $d(i_1, i_2) = d(i_2, i_1)$  .
3.  $d(i_1, i_2) = 0 \Rightarrow i_1 = i_2$  .
4.  $d(i_1, i_2) \leq d(i_1, i_3) + d(i_3, i_2)$  .
5.  $d(i_1, i_2) \leq \max(d(i_1, i_3), d(i_3, i_2))$ .

# Vocabulary

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Dissimilarity	(1)	(2)	(3)		
Distance	(1)	(2)	(3)	(4)	
Ultrametric distance	(1)	(2)	(3)		(5)

# Similarity

A **similarity** is a function  $s$  defined on  $\Omega \times \Omega$  such for 2 individuals  $(i_1, i_2)$ :

1.  $s(i_1, i_2) \geq 0$  .
2.  $s(i_1, i_2) = s(i_2, i_1)$  .
3.  $s(i_1, i_2) \leq s(i_1, i_1)$  .
4.  $s(i_1, i_1) = s(i_2, i_2) := s_{max}$  .

Based on a similarity  $s$ , it's possible to build a dissimilarity  $d$ . For example:

$$d(i_1, i_2) = s_{max} - s(i_1, i_2).$$

# Metric choice

- ▶ Many metrics can be found in literature.
- ▶ The choice of a metric depends essentially on the nature of the variables.

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# Classic metrics: quantitative case I

- ▶ **Minkowski distance:**

$$d(i_1, i_2) = \left( \sum_{j=1}^p |x_{i_1}^j - x_{i_2}^j|^q \right)^{\frac{1}{q}} .$$

- ▶ **Manhattan distance** (Minkowski,  $q = 1$ ):

$$d(i_1, i_2) = \sum_{j=1}^p |x_{i_1}^j - x_{i_2}^j| .$$

- ▶ **Chebychev distance:**

$$d(i_1, i_2) = \max_{j \in \{1, \dots, p\}} |x_{i_1}^j - x_{i_2}^j| .$$

## Classic metrics: quantitative case II

**Euclidean distance** (Minkowski,  $q = 2$ ) is one of the most used in practice:

$$d(i_1, i_2) = \left[ \sum_{j=1}^p (x_{i_1}^j - x_{i_2}^j)^2 \right]^{\frac{1}{2}} .$$

One can also write:

$$d^2(i_1, i_2) = (X_{i_1} - X_{i_2})^\top (X_{i_1} - X_{i_2}) .$$

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## Classic metrics: quantitative case III

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We consider  $M$  euclidean **distance**:

$$d_M^2(i_1, i_2) = (X_{i_1} - X_{i_2})^\top M (X_{i_1} - X_{i_2})$$

where  $M$  is a non negative matrix.

Distance  $d_M$  is induced by the **norm**:

$$\forall x \in \mathbb{R}^p : \|x\|_M^2 = x^\top M x .$$

The **inner product** is:

$$\forall (x, y) \in \mathbb{R}^p \times \mathbb{R}^p : \langle x, y \rangle_M = x^\top M y .$$

## Classic metrics: quantitative case IV

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Variables are usually normalized:

- ▶ **Sebestyen distance:**

$$d^2(i_1, i_2) = (X_{i_1} - X_{i_2})^\top D (X_{i_1} - X_{i_2})$$

where  $D$  is a positive diagonal matrix, for example:

$$D = D_{\frac{1}{s^2}} := \text{diag} \left( \frac{1}{s_1^2}, \dots, \frac{1}{s_p^2} \right).$$

- ▶ **Mahalanobis distance:**

$$d^2(i_1, i_2) = (X_{i_1} - X_{i_2})^\top S^{-1} (X_{i_1} - X_{i_2})$$

where  $S$  is the variance-covariance matrix.



# Classic metrics: binary case I

In the case of **binary variables**, with values in  $\{0, 1\}$ , consider for 2 individuals  $i_1$  et  $i_2$ :

- ▶  $a$ : number of attributes that both  $i_1$  et  $i_2$  don't own,
- ▶  $b$ : number of attributes that  $i_2$  owns but not  $i_1$ ,
- ▶  $c$ : number of attributes that  $i_1$  owns but not  $i_2$ ,
- ▶  $d$ : number of attributes that both  $i_1$  et  $i_2$  own.

		$i_2$	
		0	1
$i_1$	0	$a$	$b$
	1	$c$	$d$

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## Classic metrics: binary case II

Classic **similarities** are:

- ▶ **Jaccard:**

$$d(i_1, i_2) = \frac{d}{b + c + d} .$$

- ▶ **Sokal, Sneath and Anderberg:**

$$d(i_1, i_2) = \frac{d}{2(b + c) + d} .$$

- ▶ **Czekanowski, Sørensen and Dice:**

$$d(i_1, i_2) = \frac{2d}{b + c + 2d} .$$

- ▶ **Russel et Rao:**

$$d(i_1, i_2) = \frac{d}{a + b + c + d} .$$

- ▶ **Ochiai:**

$$d(i_1, i_2) = \frac{d}{\sqrt{d + b}\sqrt{d + c}} .$$

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# Assumptions

Consider a partition that individuals are in a partition (in a partition, individuals are all in a unique cluster) with  $K$  clusters  $\{C_1, \dots, C_K\}$ .

The cluster  $C_k$  has weight:

$$\mu_k = \sum_{i \in C_k} \omega_i$$

and barycenter:

$$G_k = \frac{1}{\mu_k} \sum_{i \in C_k} \omega_i X_i .$$

# Inertia relative to a point $A$

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Inertia relative to a point  $A$  ( $A \in \mathbb{R}^p$ ) is:

$$\mathcal{I}_A = \sum_{i=1}^n \omega_i d_M^2(i, A) .$$

Huygens theorem gives:

$$\mathcal{I}_A = \mathcal{I}_G + d_M^2(A, G) .$$

# Total inertia

Total inertia is:

$$\mathcal{I}_{tot} = \sum_{i=1}^n \omega_i d_M^2(i, G) .$$

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# Intraclass inertia

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**Intraclass inertia** (between inertia) is:

$$\mathcal{I}_{intra} = \sum_{k=1}^K \sum_{i \in \mathcal{C}_k} \omega_i d_M^2(i, G_k) .$$

# Interclass inertia

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Interclass inertia (within inertia) is:

$$\mathcal{I}_{inter} = \sum_{k=1}^K \mu_k d_M^2(G_k, G) .$$



# Inertia decomposition

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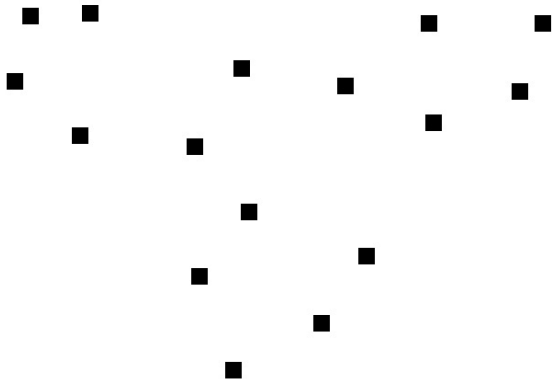
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Huygens theorem gives:

$$\mathcal{I}_{tot} = \mathcal{I}_{intra} + \mathcal{I}_{inter} .$$

# A dataset



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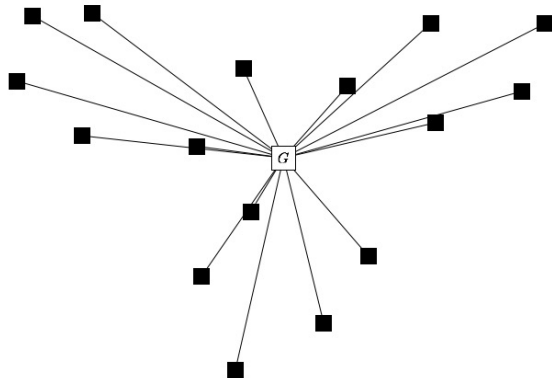
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# Total inertia



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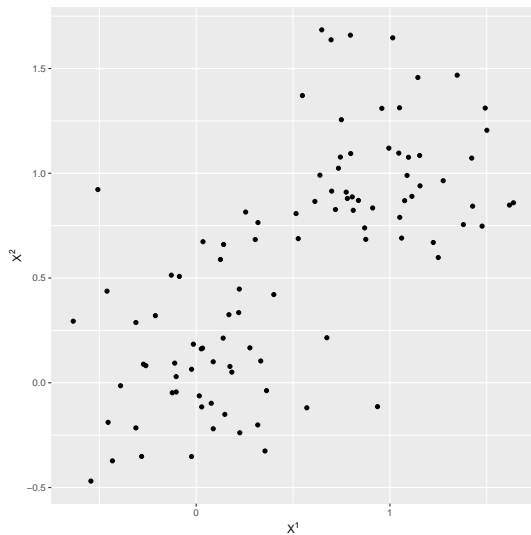
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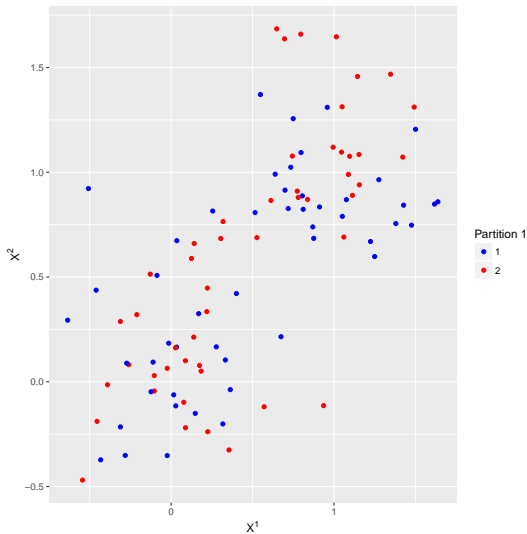
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# Example: partition 1 with $K = 2$



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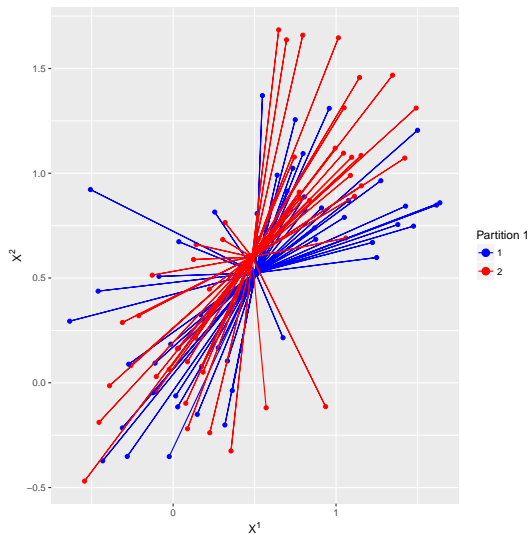
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## Example: partition 1 with $K = 2$ II



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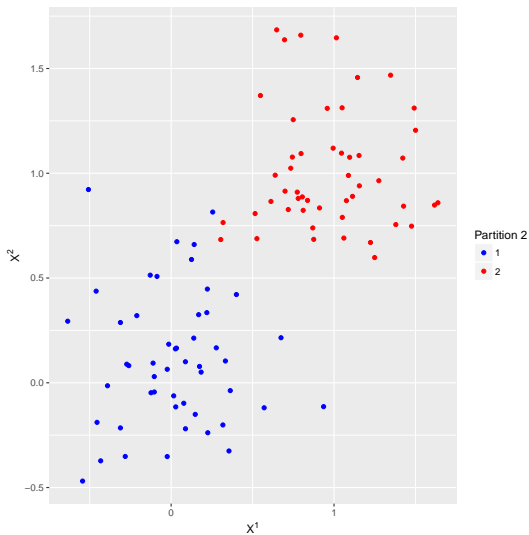
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# Example: partition 2 with $K = 2$



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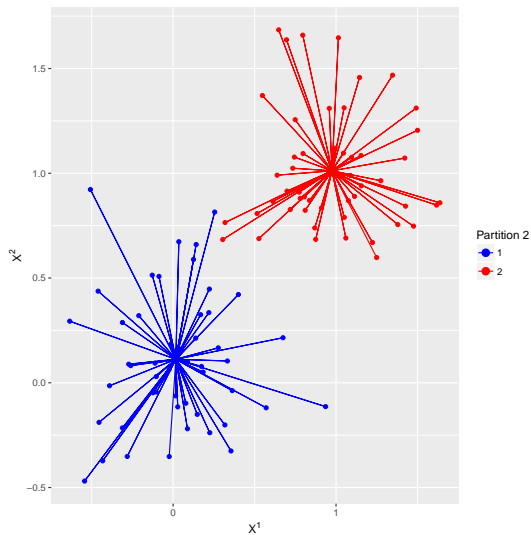
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# Example: partition 2 with $K = 2$ II



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# Clustering criterion

For  $K$  known, a good clustering minimizes intra-class inertia and maximizes inter-class inertia

The **quality of a clustering** can be measured by  $\frac{\mathcal{I}_{inter}}{\mathcal{I}_{tot}}$ .

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# Partition

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$\mathcal{P} = \{C_1, \dots, C_K\}$  is a **partition** of  $\Omega$  if:

- ▶  $\forall k \in \{1, \dots, K\} : C_k \neq \emptyset$ ,
- ▶  $\forall (k, k') \in \{1, \dots, K\}^2 \times \{1, \dots, K\} : C_k \cap C_{k'} = \emptyset$ ,
- ▶  $\bigcup_{k \in \{1, \dots, K\}} C_k = \Omega$ .

# Partitioning algorithms

- ▶ **Partitioning algorithms** principle: build a first partition and then improve it till convergence.
- ▶  $K$  is chosen a priori.
- ▶ **K-means** is the most known of these methods.

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# K-means algorithm

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To build a partition with  $K$  clusters:

1. **Initialization**

Choose  $K$  seed points in the data set (a priori or random choice).

2. **Points assignment**

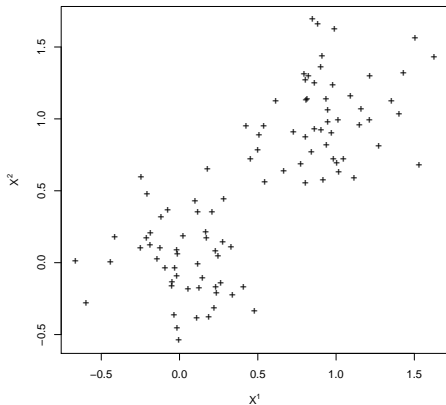
Assign each of the  $n$  individuals to the cluster with the nearest seed point (with the chosen distance).

3. **Seed points computing**

$K$  seed points are replaced by the  $K$  barycenters of clusters of step 2.

4. Go back to step 2 and stop when there is no more new assignment.

# Illustration ( $K = 2$ ) I



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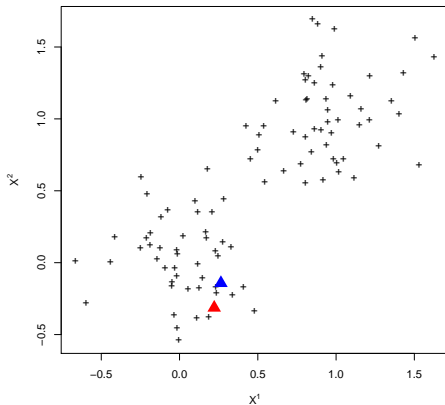
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# Illustration ( $K = 2$ ) II



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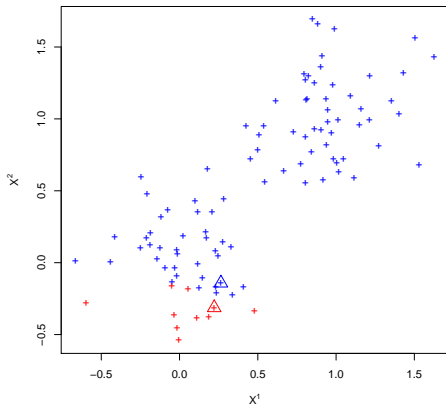
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# Illustration ( $K = 2$ ) III



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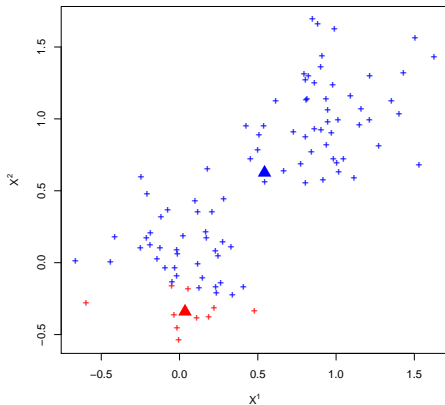
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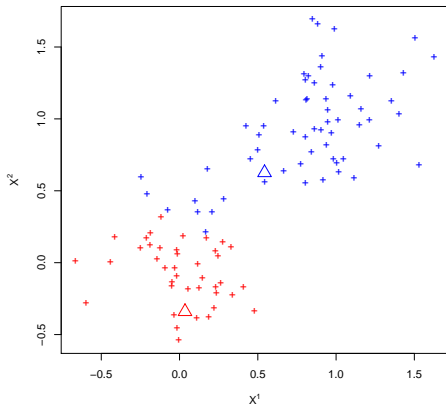
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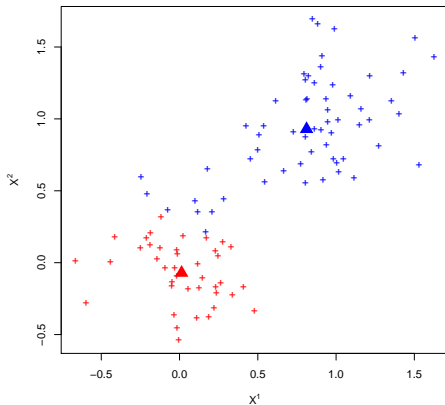
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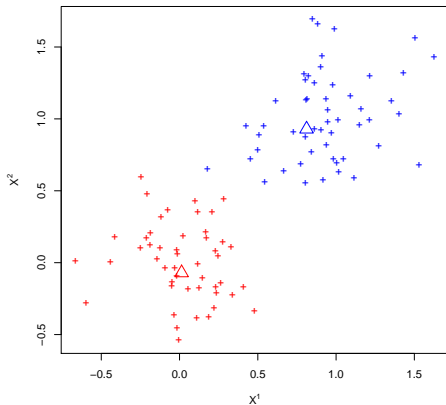
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# Illustration ( $K = 2$ ) VII



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# Properties

- ▶ In K-means intra-class variance decreases with the number of iterations.
- ▶ K-means algorithm is sensitive to outliers.

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## Some alternatives

- ▶ **K-medoids** (Partitioning Around Medoids: PAM): barycenter is replaced by the **medoid** (the most centrally located point):

$$\text{medoid}(C_k) = \arg \min_{i \in C_k} \sum_{j \in C_k, j \neq i} \omega_i \omega_j d^2(j, i).$$

PAM algorithm is less sensitive to outliers than K-means algorithm.

- ▶ The “real” **K-means**: barycenters are computed after each assignment (order of individuals isn't neutral).

# Conclusion

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## Partitioning algorithms:

- ▶ **converge fastly** (towards a local minimum of intra-class inertia),
- ▶ but:
  - ▶ **need to know the number of clusters  $K$ ,**
  - ▶ **depend on seed points** (another idea: compute K-means with a lot of different seed points).



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- ▶ **Agglomerative hierarchical clustering**

Initially each individual is a cluster and, iteratively, clusters are merged together.

- ▶ **Divisive hierarchical clustering**

Initially all individuals are in a cluster and, iteratively, clusters are divided.

# Agglomerative hierarchical clustering

## 1. Initialization ( $k = n$ )

The first partition has  $n$  clusters:

$$\mathcal{P}_n = \{\{1\}, \dots, \{n\}\} .$$

## 2. Agglomeration ( $k \in \{n-1, \dots, 2\}$ )

$\mathcal{P}_k$  is built by agglomerating the 2 closest clusters (in the sense of an ultrametric distance  $\nabla$ ) in  $\mathcal{P}_{k-1}$ .

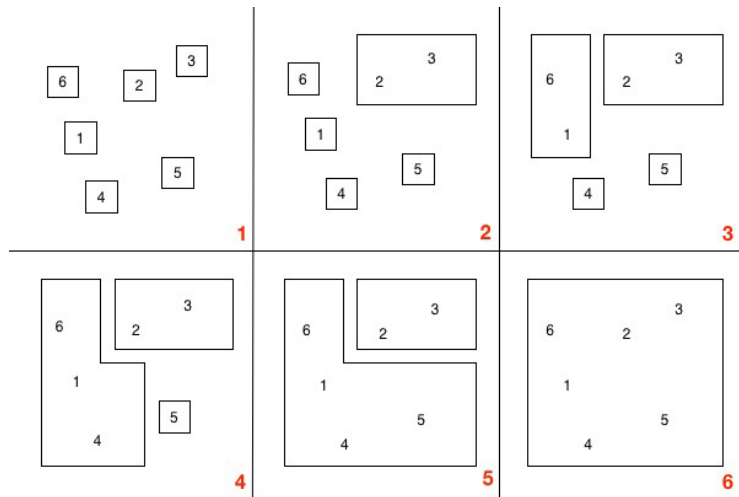
## 3. End ( $k = 1$ )

The last partition has only 1 cluster:

$$\mathcal{P}_1 = \{1, \dots, n\} .$$

We obtain a binary hierarchical tree.

# Illustration



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# Hierarchy

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$\mathcal{H}$  is a **hierarchy** on  $\Omega$  if:

- ▶  $\Omega \in \mathcal{H}$ ,
- ▶  $\forall i \in \Omega : \{i\} \in \mathcal{H}$ ,
- ▶  $\forall (H_1, H_2) \in \Omega^2 : H_1 \cap H_2 \in \{\emptyset, H_1, H_2\}$ .

# Hierarchy height

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**Hierarchy height** (level) of  $\mathcal{H}$  is a function  $h : \mathcal{H} \rightarrow \mathbb{R}^+$  such that:

- ▶  $\forall H \in \mathcal{H} : h(H) = 0 \Leftrightarrow H \in \{\{1\}, \dots, \{n\}\},$
- ▶  $\forall (H_1, H_2) \in \mathcal{H}^2 : H_1 \subset H_2 \Rightarrow h(H_1) \leq h(H_2).$

One use **dendrogram**.

# Linkage strategy

- ▶ The choice of the **linkage strategy**  $\nabla$  is sensitive.
- ▶  $\nabla$  is an ultrametric distance.

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# Some linkage strategies

For 2 clusters  $A$  and  $B$ :

- ▶ **Single linkage:**

$$\nabla(A, B) = \min_{i \in A, j \in B} d(i, j) .$$

- ▶ **Complete linkage:**

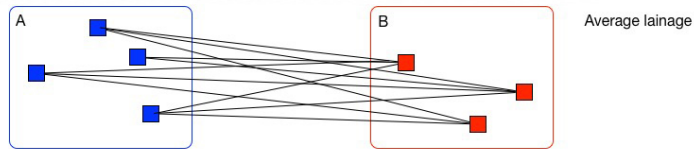
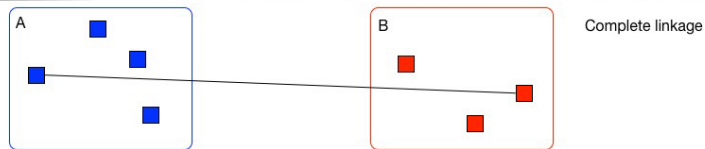
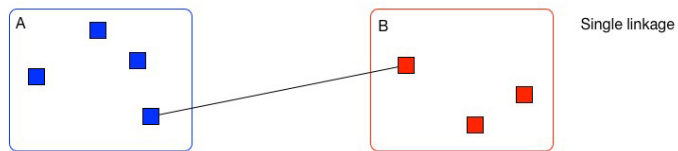
$$\nabla(A, B) = \max_{i \in A, j \in B} d(i, j) .$$

- ▶ **Average linkage:**

$$\nabla(A, B) = \frac{1}{\text{Card}(A) \text{Card}(B)} \sum_{i \in A, j \in B} d(i, j) .$$



# Example



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# Ward linkage

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**Ward linkage** (Ward linkage):

$$\nabla(A, B) = \frac{\mu_A \mu_B}{\mu_A + \mu_B} d^2(G_A, G_B)$$

where:

- ▶  $\mu_A$  and  $\mu_B$  are the weights of  $A$  and  $B$ ,
- ▶  $G_A$  and  $G_B$  are the barycenters of  $A$  and  $B$ ,
- ▶  $d$  is the euclidean distance.

# Interpretation

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If  $A$  and  $B$  are linked, the interclass inertia variation is:

$$\Delta \mathcal{I}_{inter} = \mu_A d^2(G_A, G) + \mu_B d^2(G_B, G) - (\mu_A + \mu_B) d^2(G_{A \cup B}, G).$$

Huygens theorem gives:

$$\Delta \mathcal{I}_{inter} = \frac{\mu_A \mu_B}{\mu_A + \mu_B} d^2(G_A, G_B).$$

# Dendrogram

- ▶ The **dendrogram** is a tree representation of the hierarchical clustering.
- ▶ Each level (height) shows the clusters considered.
- ▶ **Leaves**: individual clusters.
- ▶ **Root**: one cluster.

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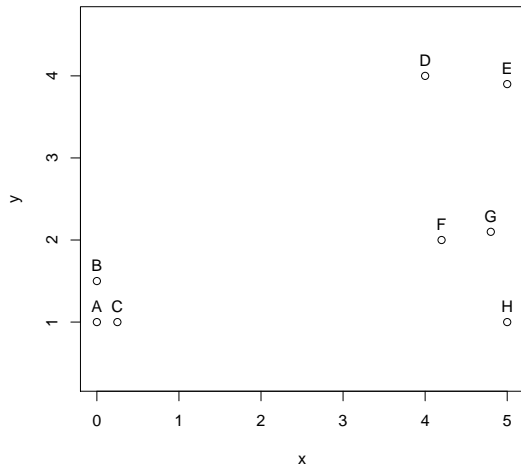
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# Exemple I



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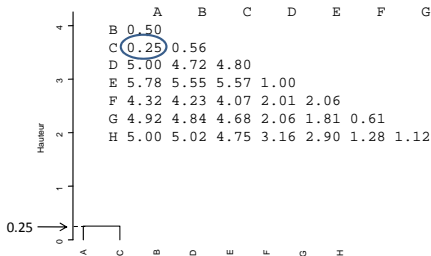
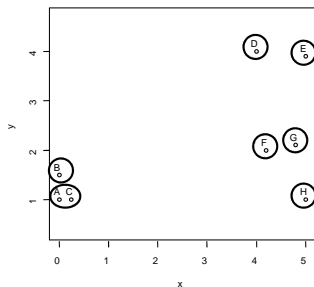
## Exemple II

- ▶ Euclidean distance.
- ▶ Single linkage.

Distances matrix:

	A	B	C	D	E	F	G
B	0.50						
C	0.25	0.56					
D	5.00	4.72	4.80				
E	5.78	5.55	5.57	1.00			
F	4.32	4.23	4.07	2.01	2.06		
G	4.92	4.84	4.68	2.06	1.81	0.61	
H	5.00	5.02	4.75	3.16	2.90	1.28	1.12

# Exemple III



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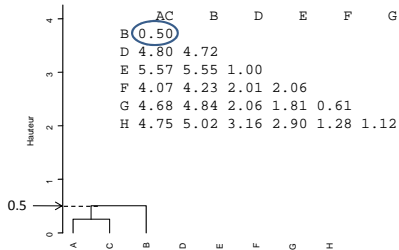
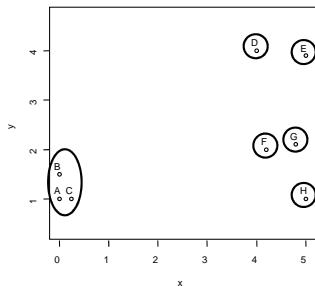
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# Exemple IV



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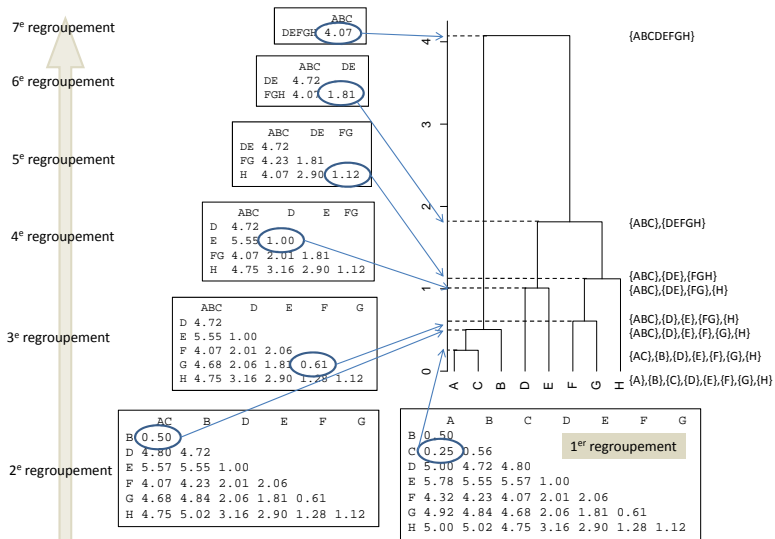
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# Exemple V



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# Choice of the number of clusters

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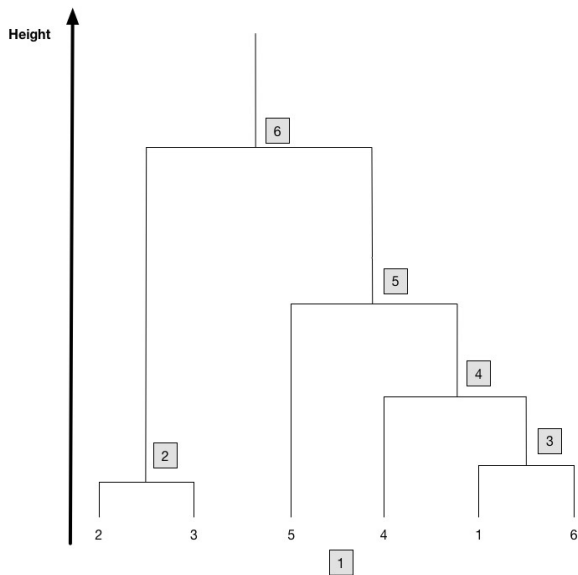
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A classic method consists in finding an “elbow” in the plot of:

$$\forall k \in \{2, \dots, n\} : \frac{\mathcal{I}_{inter}(C_{k+1}) - \mathcal{I}_{inter}(C_k)}{\mathcal{I}_{tot}} .$$

# Illustration



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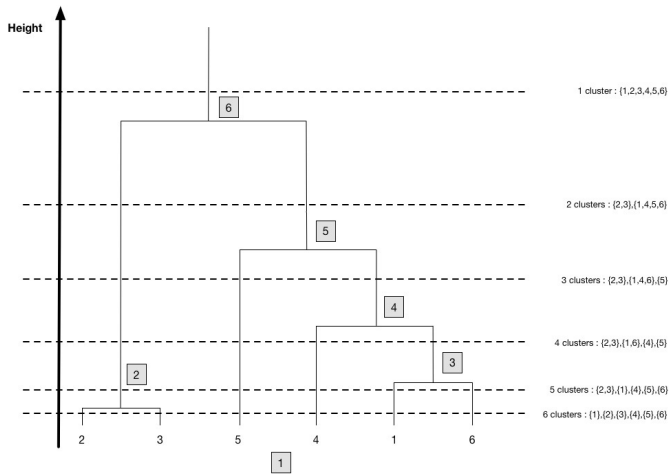
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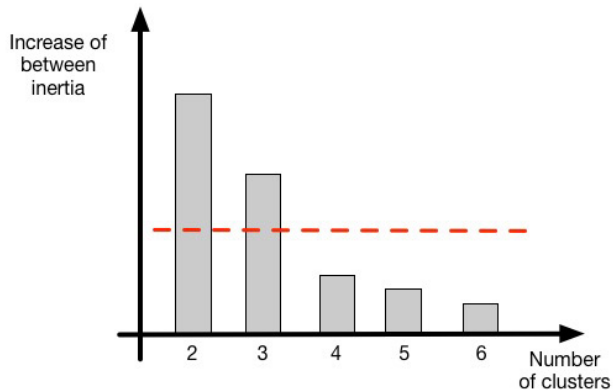
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# Terminology

- ▶ **AGNES**: AGglomerative NESTing.
- ▶ **DIANA**: DIvisive ANAlysis.

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# Conclusion

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## Hierarchical clustering algorithms:

- ▶ don't depend on seed points,
- ▶ but:
  - ▶ are computationally costly,
  - ▶ could be far from the optimum if the number of linkages  $n - K$  is too high.

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Interpret clusters:

- ▶ Using exploratory analysis of variables (active or supplementary) by clusters.
- ▶ Using medoids by clusters.

# References

Tufféry, S. (2011). *Data mining and statistics for decision making*. Wiley series in Computational Statistics. Wiley.

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